

Digital Photography 3 & 4
Scope & Sequence: Year 2

Semester 1		Semester 2	
Quarter 1	Quarter 2	Quarter 3	Quarter 4
<p>Technical Standards: 5.1, 3.5 Professional Standards: 4, 7, 8</p> <p>Unit 1 Classroom & Lab Safety</p> <ul style="list-style-type: none"> Review & recognize hazards. Identify and demonstrate appropriate lab procedure. Review and demonstrate appropriate classroom procedure. Review and demonstrate appropriate equipment procedure. <p>Technical Standards: 5.3-5.6, 6, 7, 9.4, 9.5 Professional Standards: 4f, 3b, 1c</p> <p>Unit 2 Advanced Photoshop 1 (composite)</p> <ul style="list-style-type: none"> Utilize layers and masking in Photoshop techniques to create a composite image. Create a series of images using a DSLR. Apply the compositional guidelines. Produce and publish a finished project with an artist statement. <p>Technical Standards: 1, 2, 3 Professional Standards: 2, 8, 9, 1</p> <p>Unit 8 Business & Ethics</p> <ul style="list-style-type: none"> Identify and utilize different copyright and use types. Create a logo and business card that represents their photography business and style. Create and revise a resume. 	<p>Technical Standards: 8.4-8.10, 5, 6, 7, 9 Professional Standards: 5, 4</p> <p>Unit 6 Genre Exploration 1</p> <ul style="list-style-type: none"> Use and understand all functions of a DSLR to create images based on a genre. Evaluate lighting type, direction, and camera locations. Create digital images to specification for content, mood, and/or meaning. <p>Technical Standards: 5.3, 5.6, 9.4 Professional Standards: 5, 4</p> <p>Unit 7 Adv PS 2 (GIFS)</p> <ul style="list-style-type: none"> Select appropriate tools for a digital imaging application. Enhance and retouch digital images. Understand and perform non-destructive editing. Select appropriate file format. Edit video using Photoshop. <p>Technical Standards: 5, 6, 7, 8, 9 Professional Standards: 5a, 5d, 4, 3, 8</p> <p>Unit 3 Portraiture</p> <ul style="list-style-type: none"> Location scout for a portrait shoot. Create a series of portraits that meet a client's needs. Apply non-destructive editing. 	<p>Technical Standards: 5, 6, 7, 8, 9 Professional Standards: 5, 4</p> <p>Unit 10 Adv. PS 3 (Text & Certification Prep)</p> <ul style="list-style-type: none"> Create a design that using text and images effectively. Use non-destructive editing techniques. Print, mount and hang finished product. Produce and publish a finished project with an artist statement. Complete & pass GMetrix practice suite. <p>Technical Standards: 5, 6, 7, 8, 9 Professional Standards: 5, 4, 8e</p> <p>Unit 11 Genre Exploration 2</p> <ul style="list-style-type: none"> Investigate a genre of photography and the work of photographers in the field. Create a series of images matching the genre. Perform an understanding of composition and lighting. Edit your series of images for continuity. <p>Technical Standards: 5, 6, 7, 8.4, 8.5, 8.8, 8.9, 8.11, 8.12, 9 Professional Standards: 5, 4, 8e, 2</p> <p>Unit 12 Advanced Studio</p>	<p>Technical Standards: 5, 6, 7, 8, 9 Professional Standards: 5, 4, 8e, 1c</p> <p>Unit 14 Photo Essay</p> <ul style="list-style-type: none"> Create a series of images that investigates a theme intimately. Submit a project proposal with an explanation of theme and shooting schedule. Create digital images to specification for content, mood, and/or meaning. Produce and publish a finished project with an artist statement. Present project and critique peers' projects. <p>Technical Standards: 3, 5, 6, 7, 8, 9 Professional Standards: 1, 3, 4, 5</p> <p>Unit 16 Portfolio Development</p> <ul style="list-style-type: none"> Create and present a professional online portfolio for review/ critique. Curate a cohesive group of images. Save in appropriate file format and resolution for high quality prints. Print, mount, and hang their work to gallery standards. Present work to peers and instructor in a walking critique.

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<ul style="list-style-type: none"> • Create quote, invoice, and receipt templates. • Compile all artifacts into a “Business Package” and submit a sample client order. • Differentiate and select appropriate copyright. • Create and provide an image release form for models. <p>Technical Standards: 3.3, 5, 6, 7, 8, 9 Professional Standards: 2, 6</p> <p><u>Unit 5</u> Exhibition</p> <ul style="list-style-type: none"> • Curate a cohesive group of images. • Save in appropriate file format and resolution for high quality prints. • Print, mount, and hang their work to gallery standards. • Present work to peers and instructor in a walking critique. 	<ul style="list-style-type: none"> • Produce and publish a finished project with an artist statement. • Use/understand model release form. <p>Technical Standards: 5, 6, 7, 8, 9 Professional Standards: 3c, 3b, 3e, 4</p> <p><u>Unit 9</u> Theme Shoot</p> <ul style="list-style-type: none"> • Create photographs on a spontaneously interpreted theme. • Create a series of images using composition, lighting techniques, and a DSLR. • Apply non-destructive editing. • Produce and publish a finished project with an artist statement. • This is a repeating unit. 	<ul style="list-style-type: none"> • Evaluate lighting type, direction, and camera location. • Use studio lighting equipment, flash, and other accessories. • Setup and test lighting equipment for a photo shoot. • Compose subject using posing techniques. • Create digital images to specification for content, mood, and/or meaning. <p>*Technical Skills Assessment Industry Certification Testing</p>	