

**Film & TV 3 & 4**  
**Scope & Sequence: Year 2**

Semester 1		Semester 2	
Quarter 1	Quarter 2	Quarter 3	Quarter 4
<p>Technical Standards: 3 Professional Standards: 1, 4, 6, 7, 8</p> <p><u>Unit 1</u></p> <p><b>Employment &amp; Interviewing</b></p> <ul style="list-style-type: none"> <li>Professional communication</li> <li>Resumes &amp; Applications</li> <li>Proofreading</li> <li>Interview Skills</li> </ul> <p>Technical Standards: 11 Professional Standards: 1, 4, 6, 7</p> <p><u>Unit 2</u></p> <p><b>Audience</b></p> <ul style="list-style-type: none"> <li>Demographics</li> <li>Target Audience</li> <li>Box Office</li> </ul> <p>Technical Standards: 6, 8 Professional Standards: 1, 4, 6, 7</p> <p><u>Unit 3</u></p> <p><b>Casting &amp; Crewing</b></p> <ul style="list-style-type: none"> <li>Contracts &amp; Deal Memos</li> <li>Releases</li> <li>Communication &amp; Expectations</li> </ul> <p>Technical Standards: 8 Professional Standards: 1, 2, 3, 4, 6, 7, 8, 9</p> <p><u>Unit 4</u></p> <p><b>Pre-Production Tools</b></p> <ul style="list-style-type: none"> <li>Budget</li> <li>Breakdown &amp; Scheduling</li> <li>Logistics</li> <li>Securing Equipment</li> </ul>	<p>Technical Standards: 3 Professional Standards: 1, 3, 4, 6, 7, 8</p> <p><u>Unit 5</u></p> <p><b>Interviewing &amp; Professionalism</b></p> <ul style="list-style-type: none"> <li>Professional Attire</li> <li>Interviewing Techniques</li> <li>Research to Exit</li> </ul> <p>Technical Standards: 10 Professional Standards: 1, 2, 4, 6, 7, 8</p> <p><u>Unit 6</u></p> <p><b>Post-Production</b></p> <ul style="list-style-type: none"> <li>Focus Groups</li> <li>Clients</li> <li>Target Audiences</li> </ul>	<p>Technical Standards: 1, 11 Professional Standards: 1, 2, 4, 6, 8, 9</p> <p><u>Unit 7</u></p> <p><b>Distribution</b></p> <ul style="list-style-type: none"> <li>Impact of Media Industry</li> <li>Packaging and Formatting</li> <li>Potential Marketing Ideas</li> <li>Evaluate Effectiveness of different Distribution Models</li> </ul> <p>Technical Standards: ALL Professional Standards: 1, 2, 3, 4, 5, 6, 7, 8, 9</p> <p><u>Unit 8</u></p> <p><b>Prep for State &amp; Industry Standards</b></p> <ul style="list-style-type: none"> <li>Review for State Assessment</li> <li>Practice for Industry Certification</li> </ul> <p><b>*Technical Skills Assessment</b> <b>Industry Certification Testing</b></p>	<p>Technical Standards: 3 Professional Standards: 1, 2, 3, 4, 5, 6, 7, 8, 9</p> <p><u>Unit 9</u></p> <p><b>Portfolio</b></p> <ul style="list-style-type: none"> <li>Prepare Professional Portfolio</li> <li>Deliver Presentation</li> </ul> <p>Technical Standards: 11 Professional Standards: 1, 2, 3, 4, 5, 6, 7, 8, 9</p> <p><u>Unit 10</u></p> <p><b>Screening</b></p> <ul style="list-style-type: none"> <li>Screening</li> <li>Festivals</li> </ul> <p><b>*Portfolio Presentation</b></p>